



New Orleans  
**CITY BUSINESS** | **2019**  
**EXCELLENCE**  
IN CONSTRUCTION & REAL ESTATE



**DEVELOPMENT**

## Cullan Maumus

DEVELOPMENT DIRECTOR, NEW ORLEANS REDEVELOPMENT FUND



In 2005, when a former University of Massachusetts baseball player was released from his independent minor league team, the apparent career stumble was simply opening a door for him to help

rebuild New Orleans.

Cullan Maumus visited his family home in Gentilly Terrace after Hurricane Katrina and realized he wanted to return to the city.

“I took a job with a general contractor, and we worked on 2,200 homes over six years,” Maumus said. “I also started buying singles and duplexes, rehabbing them, and I found a passion for redeveloping blighted properties.”

In 2013, Maumus helped launch the New Orleans Redevelopment Fund, where he now serves as

development director. NORF buys, rebuilds and leases properties and works with developers to take advantage of tax programs and grants to improve the housing stock in New Orleans. NORF was honored by the Louisiana Landmarks Society with the award of excellence in Historic Preservation for 2019.

NORF announced earlier this year the goal of raising \$100 million to rehab properties across the Gulf South and take advantage of last year’s federal tax cuts, as well as the Historic Tax Credits program and Opportunity Zone Funds.

In six years, NORF has worked on approximately 40 residential and commercial redevelopments.

“We are affecting positive changes in these neighborhoods and redeveloping sites where we see opportunities for investment and growth in the market,” Maumus said. “I gain a lot of passion from having that kind of tangible effect on people’s lives in our city.”

—Tommy Santora